

# 2023 BLACK PROFESSIONALS EXPO

Inspiring Professionals to  
Reach Beyond

THREE DAY EVENT  
FEBRUARY 23-25



## THE MIXER

Opening Reception,  
Networking, Mixing and  
Mingling



## THE COMMUNITY CONNECTOR

Job Fair, Career Expo and  
Non-profit Showcase



## THE EXPO

Professional Development,  
Breakout Sessions and  
Networking

### REGISTRATION:

(352) 208-4894 

info@gbpinc.org 

blackexpo.eventbrite.com 

## ABOUT

The Black Professionals Expo began in 2016 as the Leadership Conference and Expo. In our fifth year, we are pivoting to this new format to accommodate the growth in attendance, reach and scope of the event. This new format will also allow us to:

- Offer more sessions on a broader spectrum of topics.
- Host, support and bring exposure to Black business owners.
- Give companies an opportunity to build a database of more diverse job candidates with the skillsets they are looking for.
- Connect the business and non-profit sectors to the large network of Black professionals that exist in Gainesville.
- Allow for people of all backgrounds to network and connect in a positive atmosphere to gain insight into the Black perspective while building new opportunities, partnerships and friendships.

## OVERVIEW

### **FEBRUARY 23, 2023 - THE MIXER**

A unique, energetic and non-traditional networking event to bring event professionals, speakers, exhibitors and sponsors together. This event will serve as the reception and ice breaker for the Expo. Attendees will be able to begin their networking journey here and lay the foundation for building some positive connections. This portion of the Expo is open to the general public and registration is required.

### **FEBRUARY 24, 2023 - THE COMMUNITY CONNECTOR**

The Community Connector has a range of companies, startups and nonprofits looking for professionals to fill current and future career and board openings. The connector is perfect for any company or nonprofit looking to recruit from a diverse population of professionals. This event will create a space for professionals and companies to meet, network and discuss future connections. This portion of the Expo is open to the general public.

### **FEBRUARY 25, 2023 - THE EXPO**

The conference is designed to encourage, support, inspire and equip professionals to reach their full potential in their chosen industries. The conference will include presentations and breakout sessions on various topics. Attendees will leave this conference with the inspiration, motivation and tools to take their careers to the next level. The portion of the expo is reserved specifically for registered attendees.

# SPONSORSHIP OPPORTUNITIES

2023  
BLACK  
PROFESSIONALS  
EXPO

Inspiring Professionals to  
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## PLATINUM SPONSOR - \$2,000

- Inclusion in all promotional materials for BPE
- Logo on signage at all three events
- Mention of company by host from stage at all events
- Opportunity to address attendees from stage at The Expo
- Four (4) registrations to The Expo
- Exhibitor table at The Community Connector
- Exhibitor table at The Expo
- Full page ad in the BPE Program (Premium placement)

## GOLD SPONSOR - \$1,500

- Inclusion on select promotional materials for BPE
- Logo on signage at The Community Connector and The Expo
- Mention of company by host from stage at The Expo
- Four (4) registrations to The Expo
- Exhibitor table at The Community Connector
- Full page ad in the BPE Program

## SILVER SPONSOR - \$1,000

- Inclusion in promotional materials for Conference
- Logo on signage at The Expo
- Mention of company by host from stage at The Expo
- Four (4) registrations to The Expo
- Exhibitor table at The Expo
- Half page ad in the BPE Program

## BREAKFAST SPONSOR - \$1,000

- Recognized on additional marketing material as breakfast sponsor
- Logo on additional signage at Conference
- Opportunity to address attendees during breakfast (3 minutes)

## LUNCH SPONSOR - \$1,000

- Recognized on additional marketing material as lunch sponsor
- Logo on additional signage at Conference
- Opportunity to address attendees during lunch (3 minutes)



2023

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## PARTNERSHIP OPPORTUNITIES

### EXHIBITOR - THE CONNECTOR

- One table with covering
- Two chairs
- Light lunch
- \$150

### EXHIBITOR - THE EXPO

- One table with covering
- Two chairs
- Light lunch
- \$200



### AD IN THE BPE PROGRAM BOOK

- Back Cover \$200
- Inside Front Cover \$150
- Full Page \$100
- Half Page \$50
- Quarter Page \$25

Deadline is January 31, 2023

### AD SPECS

AD SIZE	DIMENSIONS
Full Page Trim Size	8.375" x 10.875"
Full Page Bleed Size	8.625" x 11.125"
Half Page	8.375" x 4.685"
Quarter Page.	3.565" x 4.685"

ALL ARTWORK SHOULD BE CMYK AND 300 DPI RESOLUTION OR HIGHER. PLEASE OUTLINE ALL FONTS BEFORE SENDING TO AVOID FONT ISSUES. FILE TYPES ACCEPTED: PDF (PREFERRED), JPG, TIFF, OR EPS.

### VOLUNTEERS

If you would like to participate in the BPE as a volunteer please contact us by email at [info@gbpinc.org](mailto:info@gbpinc.org). All volunteers will receive a special GBP gift bag and souvenirs.

